

**A DEEP-DIVE LEARNING EXPERIENCE FOR BOARD MEMBERS & NONPROFIT PROFESSIONALS**

15 Hours of Online Instruction and Roundtable Peer Learning Discussions in Six Critical Governance Leadership Areas for Community Impact Organizations  
Tuition includes Board Chairs Academy Leadership Manual, Certificate of Completion, Iconic Badge, Access to Continuing Education and LinkedIn Group Participation  
*The Academy also offers the following additional services and support to registrants and alumni:*

- **Board Chairs Academy LinkedIn Group.** An invitation-only social media forum for Academy registrants and alumni to post questions, participate in discussions and access Academy resources.
- **Board Chairs Academy To-Go and Leadership Consultation Services.** A menu of discounted online, on-demand, and in-person services to further support nonprofit boards through board training modules, board retreat facilitation, or consultation.
- **Continuing Education Seminars and Board Member Roundtables.** Invitations to five deep-dive webinars each year plus occasional “open spaces” and “roundtables” for board leaders to discuss timely topics related to their board governance experiences.

Academy Class #27 – Fridays October 2022 to April 2023 Academy Sessions 8:00AM to 10:00AM Pacific	Academy Class #28 – Fridays April 2023 to September 2023 Academy Sessions 8:00AM to 10:00AM Pacific
<p><b><u>Six Academy Program Sessions</u></b></p> <ul style="list-style-type: none"> <li>• October 7 – Governance as Stewardship: The Art of Governing a Community Cause</li> <li>• November 4 – Developing the Board: Evolving A Board to its Potential</li> <li>• December 2 – The Board &amp; Fundraising: Building Community Equity for Impact</li> <li>• January 6 – Leadership Succession: Assuring a Continuing of Leadership</li> <li>• February 3 – The Board and Executive Relationship: A Leveraged Partnership</li> <li>• March 3 – The Generative Board of Directors: Fostering Innovation</li> </ul> <p><b><u>Three Special Discussion Groups</u></b></p> <ul style="list-style-type: none"> <li>• November 4 – Board Chairs Academy “Office Hours” Open Space Discussion</li> <li>• December 2 – Fundraising Clinic</li> <li>• February 3 – Board Chairs Academy “Office Hours” Open Space Discussion</li> </ul>	<p><b><u>Six Academy Program Sessions</u></b></p> <ul style="list-style-type: none"> <li>• April 7 – Governance as Stewardship: The Art of Governing a Community Cause</li> <li>• May 5 – Developing the Board: Evolving A Board to its Potential</li> <li>• June 2 – The Board &amp; Fundraising: Building Community Equity for Impact</li> <li>• July 7 – Leadership Succession: Assuring a Continuity of Leadership</li> <li>• August 4 – The Board and Executive Relationship: A Leveraged Partnership</li> <li>• September 8 – The Generative Board of Directors: Fostering Innovation</li> </ul> <p><b><u>Three Special Discussion Groups</u></b></p> <ul style="list-style-type: none"> <li>• May 5 – Board Chairs Academy “Office Hours” Open Space Discussion</li> <li>• June 2 – Fundraising Clinic</li> <li>• August 4 – Board Chairs Academy “Office Hours” Open Space Discussion</li> </ul>

**COMPLIMENTARY BOARD CHAIRS ACADEMY INFORMATION SESSIONS**

*To learn more about the Academy, register to attend an Overview, Orientation and Discussion Session and meet the Academy’s faculty members and board governance consultants*

<p><b>Friday, March 17, 2023</b> 8:00AM to 9:00AM</p>	<p><b>Friday, September 15, 2023</b> 8:00AM to 9:00AM</p>
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**For Online Registration:** <https://boardchairsacademy.com/upcoming/>  
**For More Information:** Tom Lang, Senior Strategist, [tlang@thirdsectorcompany.com](mailto:tlang@thirdsectorcompany.com)

## Board Chairs Academy - Six Critical Program Areas of Board Leadership

### **BOARD GOVERNANCE: Advancing the Art of Governing a Community Cause**

The first session explores the attributes of governance in relation to the nonprofit business model. Participants are challenged to recognize the leadership needs of cause-related organizations and the responsibilities of board members to advance effective decision-making on behalf of mission-driven enterprises. Discussions include the role of values in leadership, the unique elements of nonprofit boards, nonprofit management versus nonprofit leadership, and the nonprofit life cycle.

### **BOARD DEVELOPMENT: Evolving a Board to Its Potential**

Governing an evolving organization requires an evolving board of directors. This session provides an overview of how to develop a dynamic board of directors with an evolving focus on diversity, inclusion, equity, and access. Discussions include the evolution of board development as an element of governance responsibilities, board assessments against an organizational picture of success, board recruitment strategies, board orientation, and effective board meetings.

### **RESOURCE DEVELOPMENT: Building Community Equity for Sustainable Community Impact**

Sustainable resource development is the product of a fundraising culture. The third session challenges participants to analyze their current fundraising cultures and discuss a board's responsibilities for creating and edifying a successful resource development environment. The program includes a fundraising assessment, fundraising myths and laws, a marketing-based approach to resource development, and creation of action plans.

### **LEADERSHIP SUCCESSION PLANNING: Assuring a Continuity of Leadership to Advance the Cause**

Assuring a continuity of leadership is one of the most important forms of resource development for a nonprofit organization's sustainable future. This session offers a hallmark presentation of the mission statement of Third Sector Company. Board members and executive staff are provided tools for cultivating a culture of leadership continuity and succession planning with a focus on evolving diversity, inclusion, equity, and access.

### **BOARD & EXECUTIVE RELATIONS: Leveraging a Partnership for Community Results**

The relationship that a board has with its chief executive officer sets the tone for understanding the dynamic that exists between governance and management in a nonprofit organization. The fifth session presents recommendations for performance planning and accountability throughout the organization, evaluating the chief executive, executive compensation, and succession planning practices and policies.

### **THE GENERATIVE BOARD: Fostering Innovation to Advance the Cause**

Board Chairs Academy culminates with a discussion about the attributes of a strategic organization, which is the result of strategic governance in action. The final session advocates for the development of a nonprofit dashboard, analysis of organizational effectiveness against mission and stated benchmarks of success, board member roles in assuring a strategic organizational culture, and steps to avoid backsliding into managing operations and minutia.

## **Board Chairs Academy Fees**

### **30% Off for Returning Customers and Small-Budget Organizations - Sign Up at [BoardChairsAcademy.com](http://BoardChairsAcademy.com)**

Registration fees are determined by the number of people in your organization who sign up to participate. Registering more people generates a greater savings per person!

<i>One or Two</i>	<i>Three</i>	<i>Four</i>	<i>Five</i>	<i>Six</i>	<i>Seven</i>	<i>Eight</i>	<i>Nine</i>	<i>Ten or More</i>
\$600 each	\$550 each	\$500 each	\$475 each	\$450 each	\$425 each	\$400 each	\$375 each	\$350 each

**Organizations that have enrolled in previous Board Chairs Academy sessions and those with annual budgets of \$1 million or less receive a 30% discount.  
(One discount per organization, please.)**

Each person registering for the full series will have access to six monthly presentations and to an additional six monthly roundtable discussions listed above. Participation includes 150 pages of course materials, certificate, badge, and access to a LinkedIn group for continued interaction with fellow participants and Academy alumni plus discounts for additional board governance consulting and on-site training as requested by the participating nonprofit organizations.

*Individual registration is also available for any of the topic areas above at a cost of \$150 per person.*

Third Sector Company, Inc. is committed to advancing diversity, inclusion, equity, and access as foundational to its programs. We acknowledge and honor the fundamental value and dignity of all people; and we pledge our individual and organizational efforts to build respect, dignity, caring, and equitable treatment for all. As an organization, we are committed to transforming the world into one that promotes social justice and freedom from oppression, including but not limited to, racism, sexism, classism, heterosexism, ageism, and ableism. Thus, we aim to be adaptable, actively anti-racist, embracing cultural differences, and to be accessible for people who are differently resourced and differently abled. Since we do not want financial hardship to be a barrier to participation, there are several seats reserved in each of our fee-based programs for confidentially awarded scholarships. We encourage those from historically underserved communities to apply

